



# shaping our future

2019 Strategic Plan Annual Progress Report

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*colbycc.edu*

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# CCC MISSION, VISION, AND PHILOSOPHY

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*Colby Community College is a two-year, public institution of higher education located in Colby, Kansas.*

## OUR MISSION

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Challenge students to adapt to a diverse society. Create opportunities for student growth. Connect student learning with professional experiences.

## OUR VISION

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Colby Community College will be a national leader in academic and student success to transform the lives in the communities we serve.

## OUR PHILOSOPHY

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Colby Community College is dedicated to the belief that each individual in Northwest Kansas should have the opportunity to develop and extend skills and knowledge for the attainment of personal objectives.

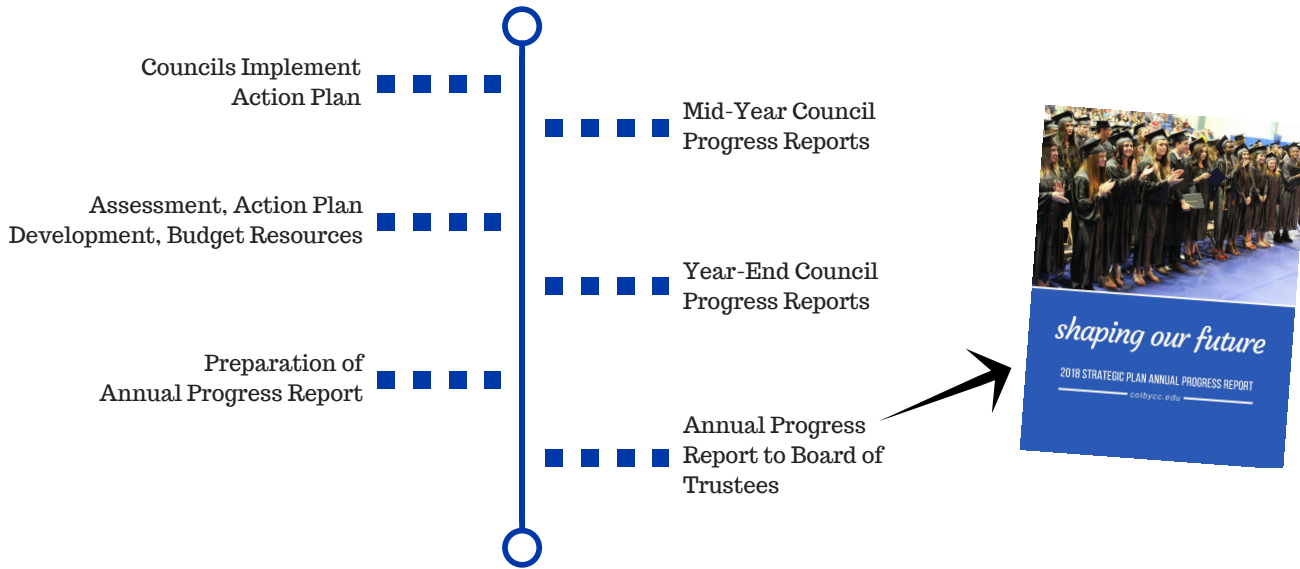
Implicit in this belief is the idea that education is a lifelong process. The college encourages the people who live in this area to participate fully in its program of educational services. The college strives to meet the needs of its students regardless of age, sex, creed, race, aspiration or educational level.

Students attending Colby Community College are the most important people associated with the institution. All students deserve the opportunity to succeed regardless of their specific goals or aspirations. It is the intention of the college to encourage individual success. The individuality of students is respected and their potential is fostered through programs that include excellent classroom instruction, multiple opportunities for leadership, and an organized plan for counseling and advisement. Attending Colby Community College is designed to be a very personal experience for students. Education at Colby Community College is interesting, challenging and enjoyable.

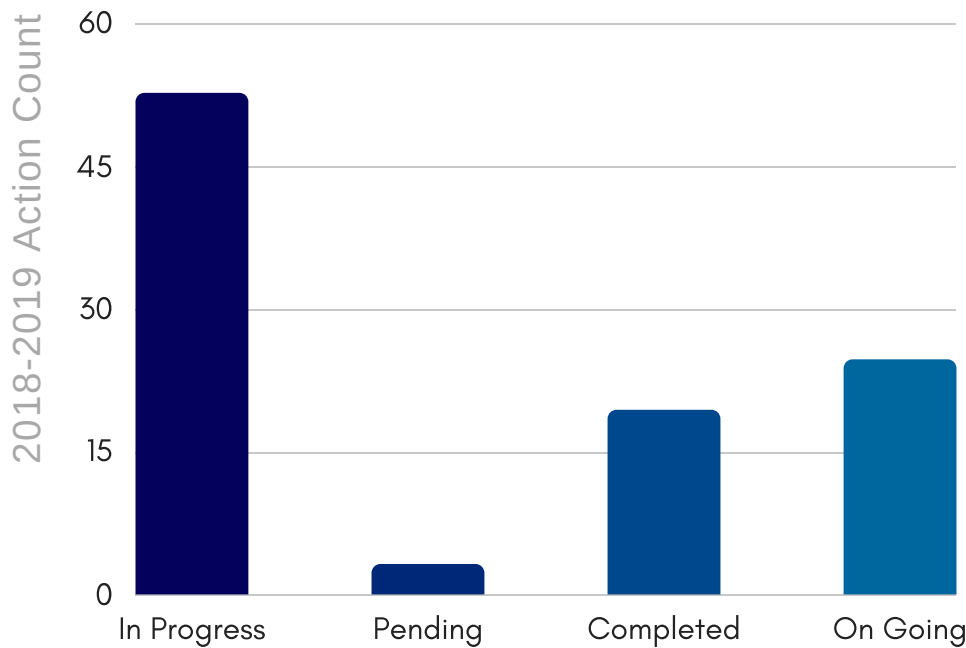


# OPERATIONAL PLAN PROGRESS

## 2017-2022 Process



## 2017-2018 Action Status Report



**96%**

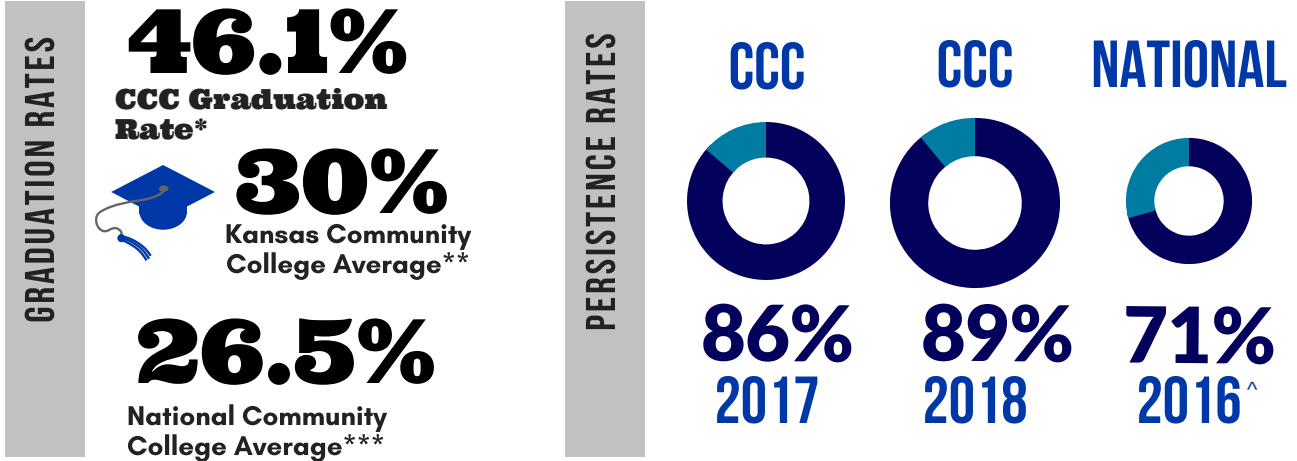
2018-2019  
Operational  
Plan actions  
in-progress,  
on-going or  
completed

## 2018-2019 Actions



# STUDENT SUCCESS

*Goal: Increase the academic success of students*



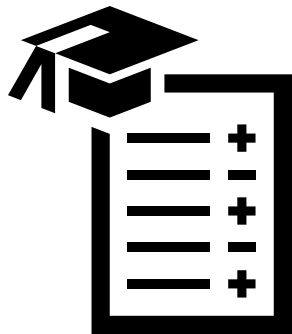
\*Colby Community College IPEDS Fall 2015 Cohort Graduation Rate, the most recently published rate

\*\*Kansas Board of Regents (2018, January). Community College Data Book –Fall 2015 Cohort Graduation Rate. Topeka, KS: Kansas Board of Regents

\*\*\*Shapiro, D., Dundar, A., Huie, F., Wakhungu, P.K., Yuan, X., Nathan, A. & Bhimdiwali, A. (2017, December). Completing College: A National View of Student Completion Rates – Fall 2012 Cohort (Signature Report No. 14). Herndon, VA: National Student Clearinghouse Research Center.

^National Student Clearinghouse Research Center (2018, June). Persistence and Retention Snapshot Report. Herndon, VA: National Student Clearinghouse Research Center.

## STUDENT SUCCESS INDEX



**60%**  
CCC Student  
Success Index  
Score

## K-TIP PLACEMENT RESULTS

Highest achieving institution on Kansas Training Information Program (K-Tip) - Median Wage: Graduates Exited and Employed (#1 out of 19). Highest achieving institution on K-TIP for Average Wage: Graduates Exited and Employed (#1 out of 19)

Colby Community College ranks...

**#1** graduation rate  
for 100% and 150% timeframe

**#1** retention rate

**#1** median income

...among the Kansas community college sector.



# STUDENT SUCCESS

*Goal: Improve holistic student satisfaction experience*

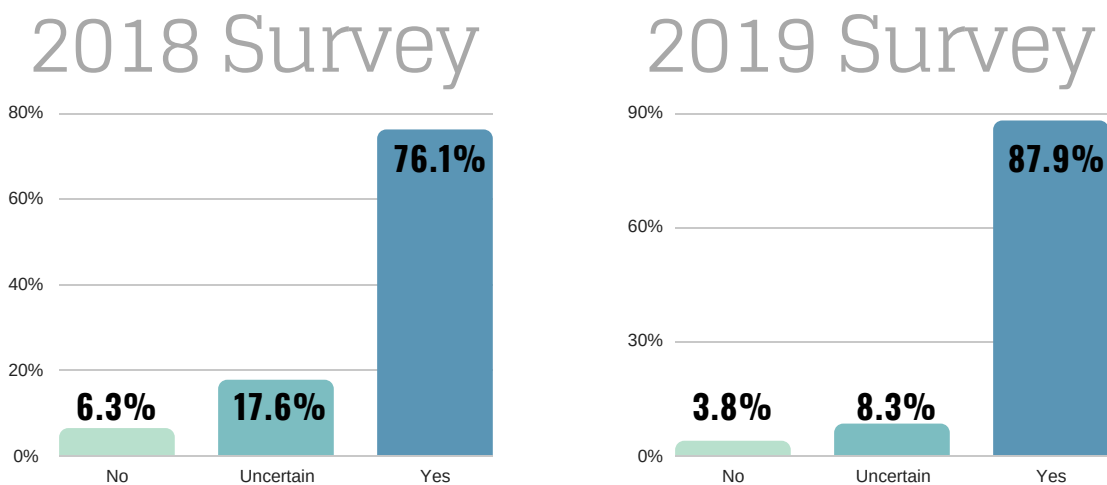
## STUDENT ATHLETE ADVISORY COMMITTEE

CCC coaches selected student athletes to represent each athletic team to form an advisory committee. The committee hosted a year-end talent show and raised over \$250 for a local grade school after-school program.



## GRADUATE SATISFACTION

*Would our graduates recommend CCC to others?*



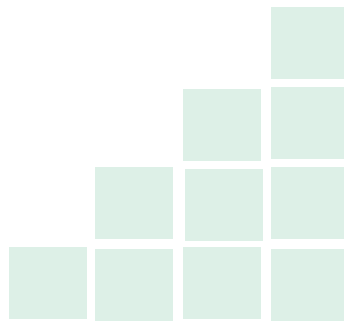
**15.5%**

*More graduates would recommend CCC to others from 2018 to 2019.*

# GROWTH AND DEVELOPMENT

*Goal: Strengthen commitment to employees and sustainable workforce*

## EMPLOYEE RETENTION



Maintained faculty salary schedule. Staff also received an approximate average of the faculty raise.

*Goal: Engage opportunities to strengthen financial base*

## ENROLLMENT



## FUNDING SOURCES

25% of CCC employees gave or pledged over \$40,000 to support the College, the Big Blue Barn and scholarships.



# GROWTH AND DEVELOPMENT

*Goal: Promote and enhance a diverse and inclusive CCC Community*

## INSTITUTIONAL DIVERSITY AND INCLUSION PLAN

**100%** Diversity Plan Completed

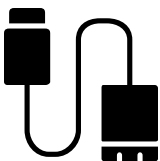
**Over 85 Faculty and Staff pledged to support a more inclusive campus.**



*I pledge to advance my own knowledge by being tolerant of others and to promote a supportive and inclusive campus that will recognize, encourage, and appreciate the unique individual and human differences among students, faculty, staff, and our communities.*

*Goal: Advance the College through innovative and effective technological resources and services*

## INSTITUTIONAL TECHNOLOGY PLAN



**40%**

plan development completed

*Network structure evaluations and research continues for further IT governance to finalize the technology plan.*

# PUBLIC RELATIONS

*Goal: Create and sustain mutually beneficial partnerships*

## NEW PARTNERSHIPS



*Goal: Develop, implement and assess integrated marketing approaches to reach target markets*

## COLLEGE-WIDE MARKETING PLAN

50%

plan development completed



The 9News Colorado campaign continued throughout the year where various programs, online course offerings and student success were highlighted



**CHALLENGE.**

**CREATE.**

**CONNECT.**