

CO  BY

COMMUNITY COLLEGE

ANNUAL | 2016
REPORT | 2017

MISSION

Challenge students to adapt to a diverse society.
Create opportunities for student growth.
Connect student learning with professional experiences.

VISION

CCC will be a national leader in academics
and student success to transform the lives
in the communities we serve.

Colby Community College is a two-year, public institution of higher education. Located in Colby, Kansas, the College is situated in the north-west part of the state in Thomas County and is approximately 50 miles from the Nebraska and Colorado borders. Once known as the Golden Buckle on the Wheat Belt, Thomas County is now also a leading producer of sustainable agriculture. Although not the largest county in the state by acres, Thomas County has more farmable acres than any other county in Kansas.

From a humble beginning of 99 students in 1964, CCC now serves over 2000 students annually. The College provides a diversity of academic

options and has highly qualified and caring faculty and staff. In addition to an 80-acre main campus, CCC has a 60-acre farm utilized as a hands-on laboratory and training facility.

The College also accommodates off-campus students nation-wide through face-to-face, online, and hybrid courses. A number of studies (SmartAsset, Wallethub, Aspen Institute, and the Chronicle of Higher Education), conclude CCC is a solid educational investment.

Colby Community College is governed by an elected, committed six member Board of Trustees.



CAROLYN ARMSTRONG

was appointed in March 2014 to fulfill an unexpired term. Carolyn was City Manager of Colby from 1992-2012.



KENTON KREHBIEL

has been on the Board since 1989, many of those years as chair. Kenton was also postmaster for the City of Colby before retiring. He is active in Kiwanis and a member of the Pierre C. Henry Foundation.



QUINTIN FLAGIN

was elected to serve on the Board of Trustees in 2015. Quintin is a fourth generation Thomas County resident and is a CPA in public practice as Partner with Williams Consulting, Chtd.



ARLEN LEIKER

is the current Kansas Association of Community College Trustees' representative. He drives for UPS and has served on the Board of Trustees since 2007.



AUDREY HINES

began her four-year term in July, 2013. Audrey works as a grain merchandiser at Cornerstone Ag.



LINDA VAUGHN

was appointed in September 2013 to fulfill an unexpired term. She owned Waddell and Reed Financial Services in Colby before retiring.

TABLE OF CONTENTS

I. STUDENT SUCCESS

- pg. 5 Academic Achievement
- pg. 6 The Colby Experience
- pg. 7 Athletics

II. GROWTH & DEVELOPMENT

- pg. 8 Raising the Bar
- pg. 9 Moving Forward
- pg. 10 Economic Impact
- pg. 11 Endowment Foundation
- pg. 12 CCC All Over the World
- pg. 13 Technological Advancements

III. PUBLIC RELATIONS

- pg. 14 Growing Partnerships
- pg. 15 Marketing Constituencies

PRESIDENT'S MESSAGE

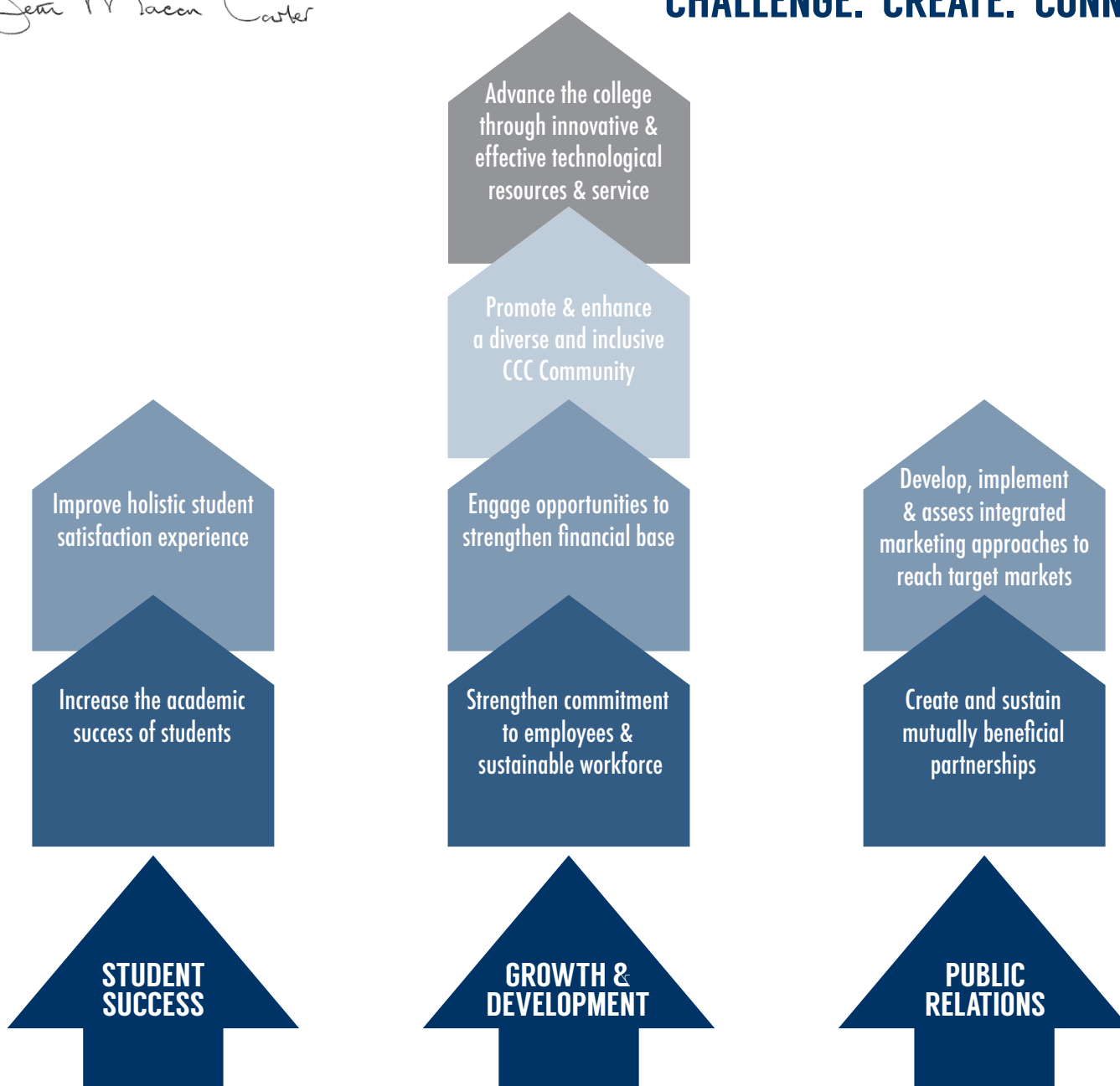


The 2017-2022 Strategic Plan was developed as the blueprint for stability, progress and sustainability of Colby Community College. We are dedicated to this ongoing, inclusive planning process. The purpose of the Strategic Plan is to provide the foundation for planning and demonstrates a commitment to our Mission and Vision. Clear goals direct the institution toward student success, growth and development, and to effectively partner with the communities we serve.

This Annual Report is a summary of our results and accomplishments.

Sean Macan Carter

CHALLENGE. CREATE. CONNECT.

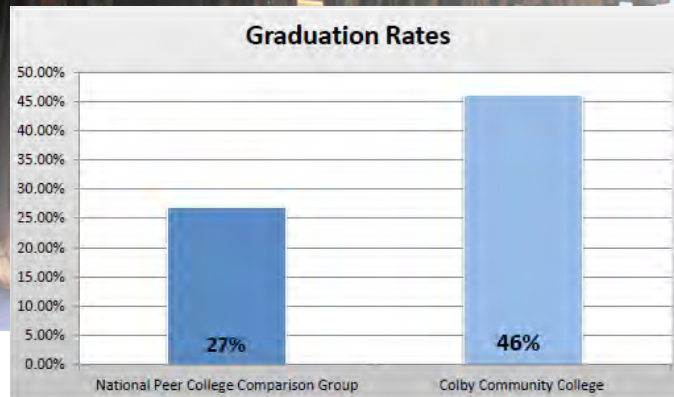


CHALLENGE students to adapt to a diverse society. **CREATE** opportunities for student growth.
CONNECT student learning with professional experiences.



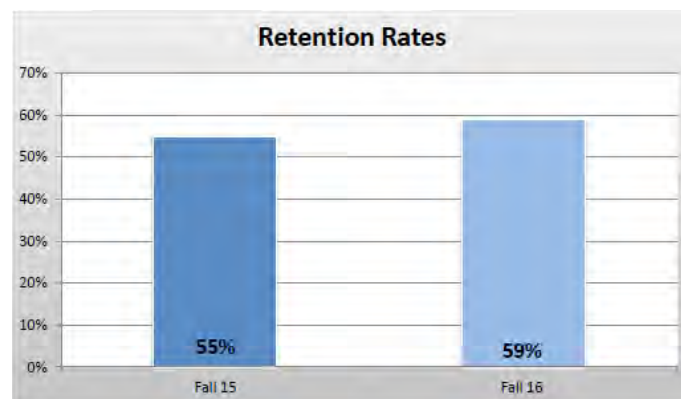
“**CCC
HELPED ME
REALIZE MY
POTENTIAL**”

First-time, full-time, degree/certificate-seeking students, 150%/3 year completion time.



SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).

First-time, full-time, degree/certificate-seeking students, CCC cohort that returned for a second year.

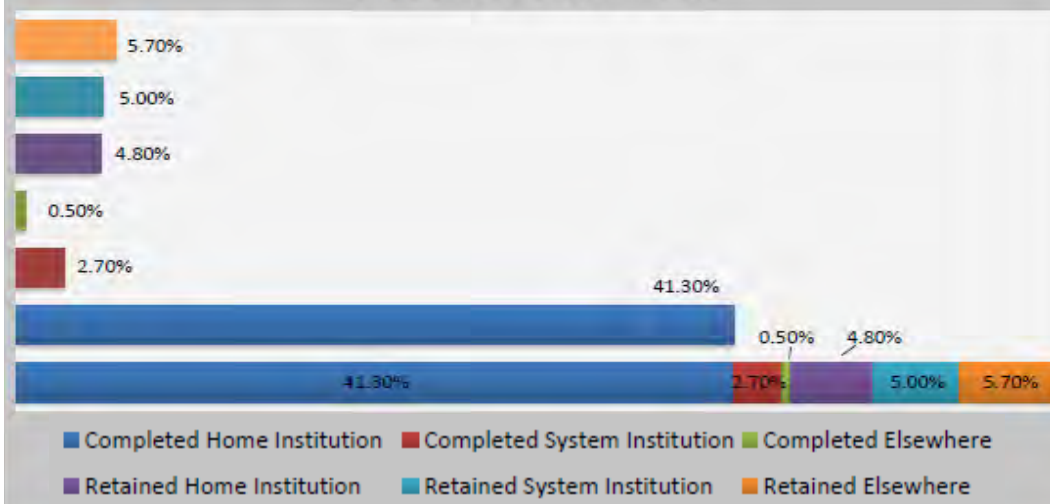


SOURCE: U.S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS).



My name is Alicia Gonzalez. I moved from Garden City, Kansas, to Colby in the spring of 2017. I got a great start on my educational and career aspirations by completing my GED at the Adult Education program here at Colby CC. I received awesome training and life coaching from the teachers. They helped me to prepare for college. After I earned my GED diploma, I transitioned into a full-time student on campus. Being a first-generation college student is very challenging, so I needed help in the transition. It was within the Student Support Services (SSS) department where I received information which helped guide me in the right direction and allowed me to build my self-confidence as a student. Working with SSS has helped to shape the person I am today and has also provided me with the tools to assist other students who are new to the college experience. I have found faculty, staff, and students at CCC to be incredibly helpful in assisting me with this journey. I look forward to pursuing my education in the medical field at a four-year university after I have attained my goal of completing my associates degree.

Student Success Index



The Student Success Index captures multiple-institution attendance, providing a more comprehensive measure of institutional effectiveness than traditional graduation and retention rates. The index is particularly important for community colleges because students who begin at community colleges are much more likely to transfer than those who began at four-year institutions. CCC has a 60% Student Success Index score, which ranks 3rd highest among 19 community colleges in Kansas.

SOURCE: Kansas Board of Regents



ACTIVITY PARTICIPATION AND CAMPUS DIVERSITY REPORTED "SOME TO VERY MUCH" OPPORTUNITY IN:

Students reported being satisfied to very satisfied with Academic, Administrative, Facility and Student Service Departments in their transition to CCC

95%

Would recommend CCC to others based on their overall impression

88%

A smooth transition to CCC

90%

CCC provides a campus environment that fosters respect for differences

96%

CCC provided me with meaningful opportunities to interact with those who are a different background than me

93%

My CCC experience gave me the skills I need to interact in a multicultural environment

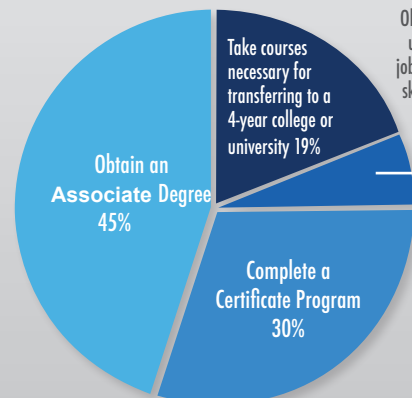
92%

Source: Orientation and Graduation survey results, 2016-2017

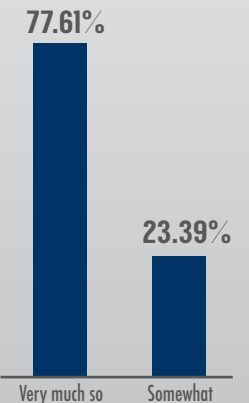
EXPERIENCE US!



PRIMARY REASON FOR ATTENDING CCC



TO WHAT EXTENT DID YOU ACHIEVE YOUR GOAL?



Source: Orientation and Graduation survey results, 2016-2017

44 ALL-ACADAMIC TEAM SELECTIONS IN 2016-17



ENGAGED CAMPUS

3.04 CUMULATIVE GPA AMONG ALL STUDENT ATHLETES

COLBY

Colby Community College is a member of the National Junior College Athletic Association (NJCAA) Region VI (KJCCC). CCC offers varsity sports including Basketball (Men's and Women's), Cross Country /Track (Men's and Women's), Baseball, Softball, Volleyball, and Wrestling. There are also four coed sports: Cheer and Dance, Equestrian, Livestock Judging, and Rodeo. There are scholarship opportunities in all listed activities.

GO TROJANS!

OVER 525 HOURS OF SERVICE IN THE COMMUNITY



45 TOTAL
45 transfers to four-year colleges as student-athletes, 2016-2017



47% GRADUATION RATE*

*Based on full-time year-to-year cohorts measured over a five-year period, 2012-2016



GARVEY FUND SUPPORTS PROFESSIONAL DEVELOPMENT



Upon Ray Garvey's tragic fatal car accident in 1959, his widow Olive moved "from the living room to the board room" at the age of 65 and assumed control of a multi-million dollar business empire. She capably managed its development, growth, and divisions for more than 30 years.

Decades later the philanthropy of the Garvey enterprise is still benefiting faculty and staff at CCC.

Head volleyball coach Carey Jones, now entering her tenth season leading the Trojans, received a grant from the Garvey Fund to attend the 2017 American Volleyball Coaches Convention in Kansas City.

"This was a great opportunity for me to spend the week networking with peers and learning more about volleyball while being in hands-on seminars," she said. "I also watched some of the highest level programs perform at the NCAA Division I championship matches."

MAHIEU RECOGNIZED FOR TEACHING EXCELLENCE

Art instructor Rebel Mahieu was the recipient of the 2017 Tangeman Award for Teaching Excellence. The announcement was made during 2017 CCC commencement activities.

The award is named after the school's second president, Dr. James Tangeman, and was established in 1988 to recognize the outstanding teacher of the year. A committee of previous recipients and CCC students selected Mahieu.

Vice President of Academic Affairs Brad Bennett presented the award.



TROJAN GRANT HELPS CCC STAFF AND FAMILIES

CCC Float in the 2017 Thomas County Fair Parade (left)

"Thank you so much for offering the Trojan Grant to your employees and their families. This wonderful benefit has personally helped me continue my education with courses that transferred towards my bachelor's, as well as the opportunity to earn a Certificate of Completion. Our children have also attended Colby Community College, pursuing their own educational paths by earning certificates of completion as well as working towards their associate degrees."

Shannon Reilley, wife of CCC solar/energy faculty member, Derek Reilley

The Kansas Training Information Program report*

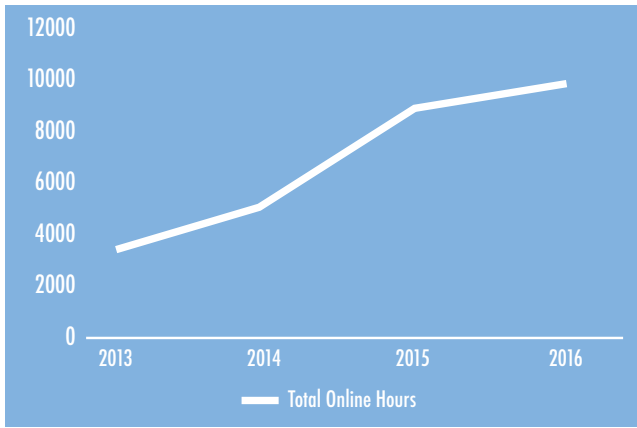
(K-TIP)

published annually by the Kansas Board of Regents, reveals that graduates of CCC technical programs earned an average income of \$36,710 in 2016. Colby grads also ranked second in 2015 with an average of \$35,750, and had the highest average at \$36,159 in 2014.

Colby Community College has been ranked in the top two of the state 2014, 2015, and 2016 on the K-TIP report*

In 2016, Colby Community College technical program graduates earned \$7,965 more than the average technical graduates at other community and technical colleges in Kansas.

Credit hours taken through ColbyConnect since 2013.



Total Student Population Growth AY 16 - AY 17 (KBOR)

Credit Hours taken online with ColbyConnect in 2016-17

Total Credit Hours taken 2016-17



Campus Visits hosted during 2016-2017

Total Amount of local, regional, and state grants received in 2017

392
(A 28% increase from 2015-16)

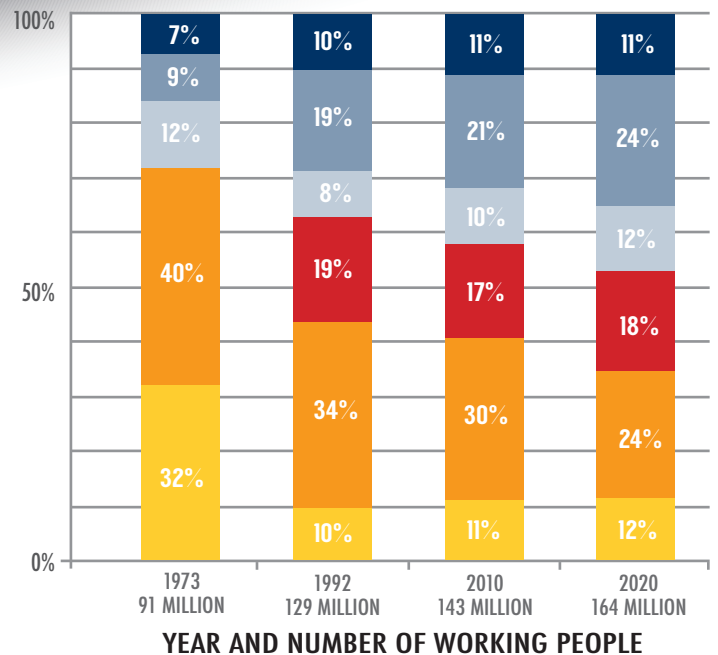
\$323,330

By 2020, 65 percent of all jobs will require postsecondary education & training, up from 28 percent in 1973.

(Georgetown University Center on Education & the Workforce)

- MASTER'S DEGREE OR BETTER
- BACHELOR'S DEGREE
- ASSOCIATE'S DEGREE
- SOME COLLEGE/NO DEGREE
- HIGH SCHOOL DIPLOMA
- LESS THAN HIGH SCHOOL

Note: Numbers may not sum to 100% due to rounding



CCC MAKES \$ENSE!

COLBY COMMUNITY COLLEGE AFFECTS THE LOCAL ECONOMY IN THREE WAYS:

- 1 Through local purchases, including wages paid to faculty and staff.
- 2 Through spending of students who come from outside the region.
- 3 The increase of skill base of the local workforce.

Current Funds - Unrestricted Regulatory Basis June 30, 2011	Current Funds - Unrestricted Regulatory Basis June 30, 2012	Current Funds - Unrestricted Regulatory Basis June 30, 2013	Current Funds - Unrestricted Regulatory Basis June 30, 2014	Current Funds - Unrestricted Regulatory Basis June 30, 2015	Current Funds - Unrestricted Regulatory Basis June 30, 2016	Current Funds - Unrestricted Regulatory Basis June 30, 2017
\$432,602	\$751,987	\$914,599	\$1,523,228	\$3,806,577	\$6,418,935	\$8,457,125
Corresponding CFI -0.5	Corresponding CFI 2.1	Corresponding CFI 1.2	Corresponding CFI 3.5	Corresponding CFI 4.3	Corresponding CFI 4.78	Corresponding CFI 3.87

The Composite Financial Index (CFI) indicates the financial health of an institution.

**\$9.7
MILLION****

Estimated income to NW Kansas Economy from both labor and non-labor sources*

**\$50.5
MILLION****

Addition to NW Kansas Economy accumulated contribution of CCC instruction received by former students over past 30 years*

**\$6.8
MILLION****

Amount of spending non-local students generate in NW Kansas economy per year*

\$5.10

Student return on every dollar invested in CCC over the course of their working career*

“THE INSTITUTION HAS MADE SIGNIFICANT STRIDES IN MANAGING FINANCIAL RESOURCES. WE ARE EXCITED MOVING FORWARD AS WE CONTINUE TO MAKE COLBY COMMUNITY COLLEGE THE COMMUNITY COLLEGE OF CHOICE IN NORTHWEST KANSAS.

Carolyn Kasdorf, Vice President of Business Affairs

4.4%

Rate of Return seen by Thomas County Taxpayers on their investment in Colby Community College*

*The Economic Contribution of Colby Community College, 2012"

** Adjusted to reflect average 1.29% per year increase as per Consumer Price Index since 2012

THE ENDOWMENT FOUNDATION'S largest fundraiser to date is the annual Scholarship Benefit Auction. The 2018 auction was held April 14 at the City Limits Convention Center in Colby. The theme for this year's event was "A Night of Picasso".

The Foundation has high aspirations for this annual event and sets a goal of raising \$100,000. Jen Schoenfeld, Executive Director, stated the proceeds from the 2018 event topped \$99,700. The auction has an established tradition as one of the best social events of the season. Each year local businesses, friends, and alumni donate approximately \$60,000 in items to be auctioned the night of the event.

Proceeds from the auction add to the number of scholarships offered each year and contribute to the total operating budget. Within the last three years, additional gifts at the auction allowed the college to purchase much needed buses for travel, renovations to the Fit Lab and help offset the renovation cost of the current dorm renovation projects.

If you missed out on the auction this past season, we would love for you to join us in 2019. The "Uncorked & Unwind" themed event is slated for April 13, 2019, at the City Limits Convention Center.

CCC ENDOWMENT FOUNDATION BOARD MEMBERS

Vernon Hurd, President

Dr. Phil Shuman, President-Elect

Lynette Ball, Past President

Cynthia Dixon, Secretary

Janice Cates, Treasurer

Steve Lampe Rebel Mahieu

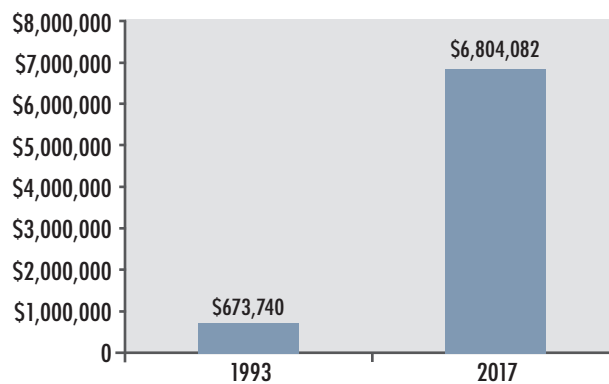
David McCarty Kristy McCarty

Angel Morrison John Strecker

Josh Ryan Darrell Surmeir

Sharon Redmond

COLBY COMMUNITY COLLEGE FOUNDATION 25 YEARS OF TOTAL ASSET HISTORY



"EVERY DOLLAR MAKES A DIFFERENCE TO A STUDENT!"

Fiscal Year	Scholarship Budget	# of Student Awards
2016-2017	125,450	143
2017-2018	161,050	153

RECEIVING THIS SCHOLARSHIP HAS FINANCIALLY HELPED ME OUT A LOT. IT ALLOWED ME TO GET THROUGH MY FIRST YEAR OF COLLEGE DEBT FREE! THANKS.



Bailey Bixenman

THE FOUNDATION SCHOLARSHIP HAS HELPED FUND MY FIRST YEAR OF COLLEGE WITHOUT HAVING TO TAKE OUT A STUDENT LOAN TO COVER MY EDUCATIONAL EXPENSES. WITH SO MANY MORE YEARS OF SCHOOL AHEAD, IT WAS REALLY NICE TO GET ONE YEAR FINISHED WITHOUT GOING INTO DEBT.

HINTHER FUND HIGHLIGHTS

Local residents from Oakley, Jake and Janet Hinker, chose to invest in the future of northwest Kansas through estate planning. Jake, a licensed embalmer by trade and Janet, a school food service specialist with the Kansas Department of Education for 41 years, gifted a sizeable portion of their estate to the Colby Community College Endowment Foundation. The Foundation received the gift in 2012.



In the fall of 2017 the

Foundation board gave direction to the use of these funds. A substantial need at CCC was scholarship opportunities for faculty and staff to pursue advanced degrees. The Hinker fund is helping to meet this need.

The Hinker family firmly believed in the value of education and community. Estate planning is the instrument that is allowing Jake and Janet to continue a lasting legacy throughout northwest Kansas.



Amber Graber

CCC ALL OVER THE WORLD



42 STUDENTS FROM 15 COUNTRIES OUTSIDE THE US 2016-2017

Colby CC Freshman Isabel Rosales is one of six students in the state selected to the Kansas Women's Leadership Institute. The six-week program begins in June at the University of Kansas. Rosales, a 2017 graduate of Colby High School, wants to be a physician.

"I've always been curious about medicine," she said, "But have taken more of an interest in recent years because of my dad's health."

After earning an associate of science degree from CCC, Rosales plans to continue her education at Fort Hays State University before applying to medical school.



I cherish the priceless moments that I experienced in Colby. Up to date, I still think that nowhere would have been a better place for me to begin my first foreign educational experience other than Colby Community College. I am glad to have become a member of the Trojans family, and I will forever remain a Trojan! Colby is my second home from Liberia.

At the end of my studies at Colby Community College, I transferred to Concordia University in Seward, Nebraska to pursue a Bachelor of

Information Systems Management. Concordia is a Christian private University. It is about 25 miles West of Lincoln.

By the grace of God, I plan to sooner or later acquire a degree in Theology. I am looking forward to going back to Liberia to contribute to the transformation of my country. With Christ being my help, my ultimate dream is to positively impact the lives of billions of people around the world in and through every means.

CCC UPGRADED INTERNET SPEED FROM 100 MBPS TO 1000 MBPS

THIS IS EQUIVALENT TO CHANGING A ONE-LANE COUNTRY ROAD TO A FOUR-LANE SUPER-HIGHWAY.

Douglass McDowell, Director of IT



The Colby Community College Department of Nursing was recently able to purchase a high fidelity simulation mannequin with the help of nationally based Perkins funding, the CCC Endowment foundation, and the Perkins technology grant.

The mannequin provides students with real life patient practice scenarios in a controlled, safe environment. According to Rikki Wait, Director of Nursing, the CAE mannequin, "Apollo", provides the students with the ability to perform numerous skills such as care of the patient, wound care,

care of active bleeding, assessment, and IV insertion and care. Pre-programmed patient scenarios provide faculty with the ability to facilitate student learning and provide critical thinking opportunities and immediate physiological changes following decisions that are made during the scenario.

Faculty have attended professional development that was provided by the National League of Nursing to successfully integrate simulation into the curriculum.

Excellence is the result of striving each day to do better than the last.

- 142 NEW COMPUTERS INSTALLED IN:
- CLASSROOMS
- RESIDENCE HALLS
- COMPREHENSIVE LEARNING CENTER
- DENTAL HYGIENE OPTS STATIONS

14 CLASSROOMS UPDATED WITH NEW SMART CLASSROOM TECHNOLOGY.



CCC CONTINUES PARTNERSHIP WITH OPTIONS DOMESTIC & SEXUAL VIOLENCE SERVICES

Options Domestic and Sexual Violence Services, Inc. and CCC announce the continuation and enhancement of their partnership to provide free, voluntary, and confidential services to students, faculty and staff at Colby Community College. The two organizations began the alliance in February of 2017.

Headquartered in Hays, Options is an accredited domestic violence and sexual assault program dedicated to ending intimate partner violence and educating the community about the prevalence and effects of violence against women. Over the past year, the college and Options have partnered together to support, develop and implement numerous initiatives.

Options provides a campus advocate in Colby to help survivors of stalking, dating violence, domestic violence, and sexual assault navigate administrative, legal, medical, and emotional challenges resulting from various types of violence. While on campus, advocate Rachel Chambers hosts an information booth. CCC, in turn, furnishes a free, confidential office space so students and college employees can receive services.

"When survivors of intimate partner violence know there is a confidential place they can go to report their assault, receive services, and be believed, our communities become safer," said Jennifer Hecker, Executive Director of Options. "We are proud of our partnership with Colby Community College and look forward to working together to create a safe campus, free from violence."



CCC TO ENROLL VET TECH STUDENTS FROM OREGON COLLEGE

Colby Community College and Blue Mountain Community College in Pendleton, Ore., signed a Memorandum of Agreement that creates a path for BMCC students to get a degree in veterinary technology through CCC.

Blue Mountain chose to not launch a vet tech program because of the exorbitant costs. However, due to student and community interest in the program, BMCC sought other options and reached out to the vet tech program at Colby. Through the agreement, students will complete prerequisite coursework at BMCC and then apply seamlessly to Colby's AVMA accredited distance learning program.

"We are excited about the partnership with Blue Mountain Community College," said Colby Veterinary Technology Director Dr. Jennifer Martin. "We are looking forward to working with their students online once they join the Distance

Learning Veterinary Technology Program."

BMCC officials say three veterinary clinics in eastern Oregon already expressed interest in allowing vet tech students to gain the required hands-on skills at their facilities.

"Colby's program is rigorous and has excellent completion and job placement rates," said BMCC Vice President of Instruction Mary Jeanne Kuhar. "BMCC is excited to embark on this wonderful partnership."



CCC, CSU-GLOBAL REACH ARTICULATION AGREEMENT



Colby Community College announced an agreement with Colorado State University—Global Campus that allows Colby students to transfer up to 64 credit

hours to the university. In addition, students who earn an associate degree from Colby receive a 10 percent tuition discount if they transfer within one year.

The initiative is part of CCC's latest marketing strategy to increase enrollment in Colorado through ColbyConnect, the institution's online course pathway.

"This partnership will allow us to better serve our students, especially in the Denver Metro market," said Colby Vice President of Academic Affairs Brad Bennett. "This is another important step for ColbyConnect, and we are excited about our growth in this area."

When transferring to CSU-Global, CCC students must apply for admission, submit required transcripts and meet other admission requirements. For more information, contact the admissions office at Colby or CSU-Global.



Donate

No. 1 in Graduation Rates

SCHEDULE A VISIT

APPLY NOW

VETERANS

ENROLLMENT

A NEW, ENHANCED WEBSITE WAS UNVEILED SUMMER OF 2017. APPROXIMATELY 165,000 HITS HAVE OCCURRED ON THE NEW SITE.



CCC LOOKS WEST FOR ONLINE GAINS

Earn an associate degree in one year.

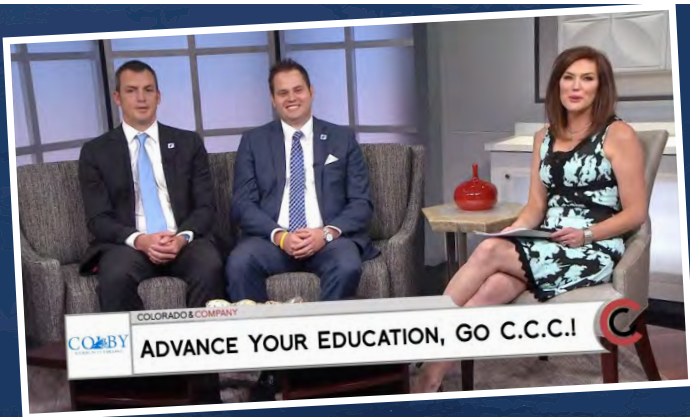


www.colbycc.edu

(888) 634-9350

Online education is changing the way CCC looks at marketing. In addition to traditional strategies such as high school visits and college fairs, attracting online enrollment has become a significant focus of the latest marketing campaign.

In May of 2017, CCC acquired a billboard at the Burlington, CO., exit to grab the attention of eastbound travelers. The intention of the simple message was to bring awareness of CCC.



In 2018, CCC ventured into a new initiative to attract students from Colorado with a comprehensive campaign with 9News that includes web advertising, TV commercials, and a special segment on the TV interview program, Colorado and Company.



WE THANK OUR SPONSORS FOR THEIR GENEROUS SUPPORT! 2017-2018

Stephens Construction • Nex-Tech Wireless • Hinkle Termite & Pest Control • O'Reilly Auto Parts • Western State Bank
Colby Canvas • Franz & Tubbs Chiropractic • Northwest Kansas Chiropractic • Arensdorf & Company, P.A. • Cornerstone Ag
Western Sprinklers, Inc. • Heartland Christian School • Strutt Insurance Services • Colby Ag Center • Family Center for Health Care
Farm Implement & Supply Co., Inc. • Barrett Law Firm, P.A. • Adams, Brown, Beran & Ball • American Implement, Inc.
Palace Drug • Colby Convention & Visitors Bureau • Horlacher Jewelers, Inc. • Tina Harris Physical Therapy • Moore Title & Law, LLC
Commercial Sign • John D. Gatz, Attorney at Law • Open Spaces Sports • In Memory of Gary Garrett • Missy & Duskin Siruta
Larry Miller • Kirk Coulter • Donna Schwindt • Pat & Jennifer Martin • Mycogen Seed • Sandy Hill • Kenton & Sheila Krehbiel
Gary Adrian • In Memory of Max Pickerill • In Memory of Gwen Young • In Memory of Larry McDonald (Woofter Construction)
In Memory of Bill and Lou Kersenbrock • In Memory of George Whitaker • Jim's Electric, Inc. • Colby Automotive Inc. • Meadow Lake, Inc.
After Hours Feed • Ag-One Crop Insurance & Nutech Seed • Alwin Cattle Company • Barnum Enterprises • Chief LP Gas Co
Colby Animal Clinic • Don and Linda Zurliene (Farmers and Merchants Bank) • Hoffman Cattle Services
Jane Johnson (Tin Acres Quarter Horses) • Josh Smith (Lazy K Livestock) • Lee's Repair • Les Gauby (Lovgren Haygrinding)
Monica Bugbee-Miller (People's State Bank) • Ray Ranch Partnership • Rex Jamison (Helena Chemical Co.) • Sam R. Funk Optometry
Saxon Chiropractic and Wellness • Sleep Inn and Suites • Sonic Drive-In • Sue Draper • Swartz Veterinary Hospital
Thomas County Farm Bureau • Vanderbilt's • Farm Credit of Western Kansas • Twisters Bar and Grill